

Remember the very first time  
you saw your favorite movie on the big screen?

Let's face it. Not everyone can appreciate or even afford his own Home Theater. So this invitation is not just for anybody.

After all, owning a custom-designed Home Theater, just like driving a BMW 750Li or taking a luxurious vacation on The Italian Riviera, is a distinction which belongs only to those who have arrived.

Our research reveals that you're one of these special people. So if you can see yourself picking up the dinner-and-drinks tab for 8 friends at Jean Georges at Central Park West, or hosting a gala New Year's Eve Party for 65 guests without crimping your life style, then our exhaustive research is right on the mark and this is an offer we're confident you'll cherish.

Since you're such a valuable contact for us, we want to be up front with you. The following offer is not transferable. Although you may do so with good intentions, simply passing off this letter to friends won't get them the same bonus gifts we're offering you.

**But before we jump into the details of this offer...** let's stay with your favorite movie for a minute. Which one is it?

Is it perhaps "**The Godfather**" with its candid take on crime in America? Remember that big-screen sprawl of the opening Sicilian wedding scene ... or the intimidating, yet compassionate face of Marlon Brando as Don Corleone? Or perhaps your tastes run towards musicals like "**Grease**" or "**Phantom of the Opera**". Is it really possible to appreciate any of these movies the same way you did when you first saw them on the big screen?

No doubt about it ... watching "**The Shining**" with Jack Nicholson on TV or a DVD player will never chill your blood the way it did when you first saw it on the big screen. And "**Rocky**" just isn't "**Rocky**" unless the boxing ring stretches wide before your eyes and high above your head.

We could go on and on... but here's the real kicker.

**Your television will always be a television,  
and your DVD player will always be a DVD player.**

In fact, you'll probably never get to see any of your favorite films on the big screen again unless you're lucky enough to live near a theater that plays the classic films you want to see when you want to see them. And just how realistic is that?

**WANT TO FEEL THE THRILL OF  
IT ALL AGAIN AND AGAIN?**  
Then please accept this cordial invitation  
for your private audition of a  
**custom designed Home Theater**  
from **Pure Sight & Sound ...and find  
out how you can receive an original oil  
painting by an award-winning artist—  
PLUS special gifts for film lovers —  
absolutely free.**

**Discover the joys and wonders  
of your own home theater**

Just imagine how owning your own Home Theater will change your life:

- **You'll spend more time with your family.**  
No more discussions about who goes where, and how you never get to do things as a family anymore.
- **You'll create an oasis away from the stress and pressures of everyday life.**  
On Turner Classic Movies, guest Donald Trump recently said that his own Home Theater provides much-needed two-hour breaks from the burdens of his demanding schedule. What works for Donald Trump can work for you and your family.
- **You'll introduce yourself again to your teenage children.**  
And while you're at it, you'll (finally) get to meet their friends.
- **You'll make a hit with your neighbors and friends.**  
Plan special film parties for your family, friends and neighbors. Think about the endless possibilities ... a Star Wars bash, an Alfred Hitchcock retrospective, a Clint Eastwood film celebration ...

**When was the last time  
someone paid you to go to the movies?**

**PURE SIGHT  
& SOUND**